

# DIGITAL DIPLOMA EXPERIENCE

Digital credentials are the tools of the future, and Parchment is leading the way. Our online diplomas are delighting students and helping them find success – whether that's getting the job of their dreams or heading to grad school.

Since 2003, Parchment has handled over 36 million requests from nearly 8.7 million learners looking to turn their credentials – diplomas, badges, certificates and more – into opportunities. Curious about their experiences, we surveyed 1,000 students who received digital diplomas through Parchment last year.

HERE'S A SUMMARY ON HOW THEY FELT ABOUT DIGITAL DIPLOMAS DELIVERED THROUGH PARCHMENT.



71 percent

of students gave the Parchment digital diploma experience a 9/10 or better!

Top reasons they loved the digital diploma experience:



Can digital and paper coexist?

Definitely yes.



73 percent

of respondents were either interested in using digital credentials to **complement** their paper diploma or said this feature was a "must have."

Providing a digital diploma to students means more than just giving them a pdf copy. They want it to provide:



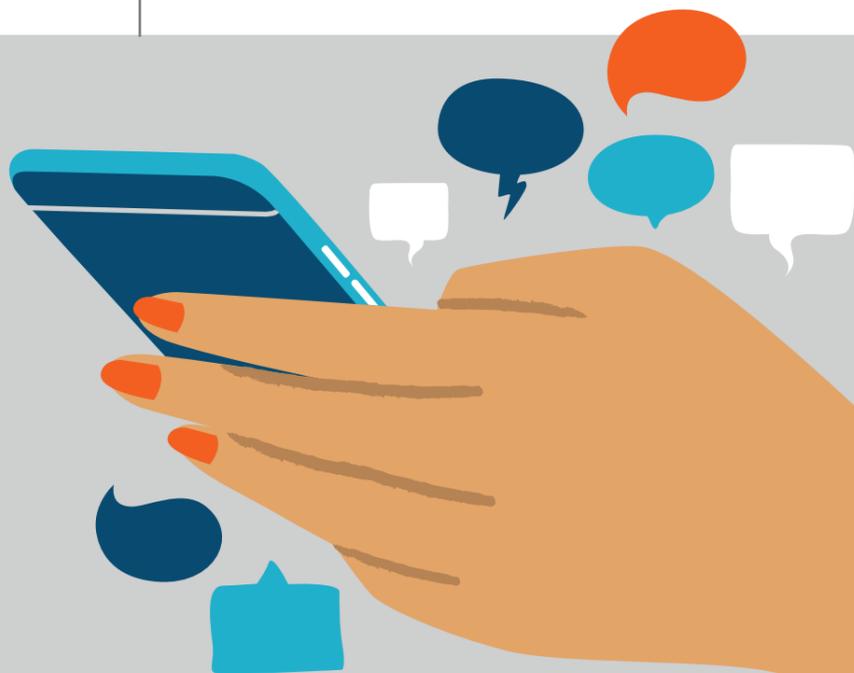
In fact, most students appreciated the sharing aspect!

38 percent

shared their diplomas online.

62 percent

downloaded a copy to share in the future.



Realizing that paper will continue to be important to both institutions and recipients, we're proud to announce our comprehensive diploma platform, issuing both print and digital diplomas.